

F. No. NNM/49/2017-CPMU
Government of India
Ministry of Women & Child Development

Shastri Bhawan, New Delhi - 110001

Dated 25th January, 2018

To

The Principal Secretaries/ Secretaries, Department of Social Welfare / Women & Child Development, All States/ UTs

Subject: Guidelines for organising Community Based Events (CBEs) under National Nutrition Mission (NNM) – regarding

Sir/Madam,

Please refer to this Ministry's letter No. NNM/7/2017-WBP dated 18th December, 2017 vide which administrative approval for setting-up of National Nutrition Mission (NNM) was conveyed to all the States and UTs.

2. One of the key activities under NNM is to organise Community Based Events on monthly basis. The community based events are envisaged as platform for disseminating essential messages and to counsel pregnant and lactating women on appropriate health and nutrition behaviours and healthy practices.

3. In this regard, I am directed to forward herewith the Guideline of Community Based Event under NNM. The print ready version Hindi & English will be sent separately.

4. States/UTs are requested to prepare local version (except Hindi & English) of the CBE Guidelines in their local language and take necessary action to organize CBE regularly.

Encl: as above

Yours sincerely,


(Manoj Kumar Singh)

Director

Ph: 011-23386553

e-mail: mksingh.ofb@nic.in